

## SWACHHATA PROGRAM – 02-10-2024



**Date:** 02.10.2024

**Location:** KBN College Campus, Vijayawada

**Name Of Activity:** Swachata Program

**Strength Participated:** 44 Cadets

**Brief Description of Activity:**

As part of the **Swachh Bharat Abhiyan**, 44 NCC cadets of KBN College actively participated in a cleanliness drive aimed at promoting hygiene, sanitation, and public health. The program emphasized the importance of eliminating open defecation, proper waste management, and maintaining a clean and healthy environment.

The cadets took proactive roles in cleaning public spaces, spreading awareness about hygiene practices, and encouraging waste segregation. Through rallies, awareness campaigns, and hands-on cleaning activities, the initiative reinforced the message of responsible citizenship and environmental sustainability.

**Outcome/Effect of Activity:**

- **Promotion of Hygiene Awareness:** Cadets successfully educated the public on the importance of personal and community hygiene.
- **Waste Management Practices:** Emphasized the significance of waste segregation and responsible disposal techniques.
- **Cleaner Surroundings:** Contributed to visibly cleaner public and campus spaces, fostering a healthier living environment.
- **Behavioral Change:** Inspired community members and students to adopt sustainable sanitation habits.
- **Civic Engagement:** Strengthened the spirit of social responsibility and volunteerism among the cadets.